

Order / Rev: 100316
Alt Order #: 06809956
Flight Dates: 10/31/12 - 11/06/12

Advertiser: National Republican Senatorial Committee
Product Desc: NRSC 2012
Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	11/05/12	11/06/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners		6-7a	MT-----	:30	4	\$700.00	1	0.00	NM	4	\$2,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/11/12		MT-----		4				\$700.00		0.00			
E 2	KSNV	11/02/12	11/02/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners		6-7a	----F--	:30	1	\$700.00	1	0.00	NM	1	\$700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		----F--		1				\$700.00		0.00			
E 3	KSNV	10/31/12	11/01/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners		6-7a	--WT---	:30	4	\$700.00	1	0.00	NM	4	\$2,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		--WT---		4				\$700.00		0.00			
E 4	KSNV	10/31/12	11/02/12	Today Show Today Show	CM	658a-9am	--WTF--	:30	6	\$900.00	1	0.00	NM	6	\$5,400.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		--WTF--		6				\$900.00		0.00			
E 5	KSNV	11/05/12	11/06/12	Today Show Today Show	CM	658a-9am	MT-----	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/11/12		MT-----		4				\$900.00		0.00			
E 6	KSNV	11/05/12	11/06/12	M-F Today Show II 3rd 10AM M-F Today Show II		9-10a	MT-----	:30	4	\$425.00	1	0.00	NM	4	\$1,700.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/11/12		MT-----		4				\$425.00		0.00			
E 7	KSNV	10/31/12	11/02/12	M-F Today Show II 3rd 10AM M-F Today Show II		9-10a	--WTF--	:30	3	\$425.00	1	0.00	NM	3	\$1,275.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		--WTF--		3				\$425.00		0.00			
E 8	KSNV	10/31/12	11/02/12	M-F Today Show III 4th 10AM Today 4th Hour		10am-11am	--WTF--	:30	3	\$325.00	1	0.00	NM	3	\$975.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		--WTF--		3				\$325.00		0.00			
E 9	KSNV	11/05/12	11/06/12	M-F Today Show III 4th 10AM Today 4th Hour		10am-11am	MT-----	:30	4	\$325.00	1	0.00	NM	4	\$1,300.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/11/12		MT-----		4				\$325.00		0.00			
E 10	KSNV	11/05/12	11/06/12	Rachael Ray Rachael Ray	CM	11am-12pm	MT-----	:30	4	\$325.00	1	0.00	NM	4	\$1,300.00
RR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/11/12		MT-----		4				\$325.00		0.00			
E 11	KSNV	10/31/12	11/02/12	Rachael Ray Rachael Ray	CM	11am-12pm	--WTF--	:30	6	\$325.00	1	0.00	NM	6	\$1,950.00
RR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		--WTF--		6				\$325.00		0.00			
E 12	KSNV	10/31/12	11/02/12	Noon News Noon News	CM	12-1230pm	--WTF--	:30	6	\$425.00	1	0.00	NM	6	\$2,550.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		--WTF--		6				\$425.00		0.00			
E 13	KSNV	11/05/12	11/05/12		CM	12-1230pm	M-----	:30	2	\$425.00	1	0.00	NM	2	\$850.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
Noon News														
Noon News														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/05/12	11/11/12	M-----		2			\$425.00		0.00			
E 14	KSNV	11/05/12	11/05/12	The Agenda	1230pm	CM	1230-1p			M-----	:30	1	\$325.001	0.00 NM
The Agenda 1230pm														
AGENDAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/05/12	11/11/12	M-----		1			\$325.00		0.00			
E 15	KSNV	10/31/12	11/02/12	The Agenda	1230pm	CM	1230-1p			--WTF--	:30	3	\$325.001	0.00 NM
The Agenda 1230pm														
AGENDA														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	--WTF--			3			\$325.00		0.00			
E 16	KSNV	10/31/12	11/02/12	The Doctors		CM	2pm-3pm			--W-F--	:30	2	\$325.001	0.00 NM
The Doctors														
DRS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	--W-F--			2			\$325.00		0.00			
E 17	KSNV	11/01/12	11/01/12	The Doctors		CM	2pm-3pm			--T---	:30	2	\$325.001	0.00 NM
The Doctors														
DRS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	--T---			2			\$325.00		0.00			
E 18	KSNV	11/05/12	11/05/12	The Doctors		CM	2pm-3pm			M-----	:30	2	\$325.001	0.00 NM
The Doctors														
DRS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/11/12	M-----			2			\$325.00		0.00			
E 19	KSNV	11/05/12	11/05/12	Dr. Phil		CM	3-4p			M-----	:30	2	\$450.001	0.00 NM
Dr Phil														
PHIL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/11/12	M-----			2			\$450.00		0.00			
E 20	KSNV	10/31/12	11/02/12	Dr. Phil		CM	3-4p			--WTF--	:30	6	\$450.001	0.00 NM
Dr Phil														
PHIL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	--WTF--			6			\$450.00		0.00			
E 21	KSNV	10/31/12	11/02/12	News 3 at 4 (1/2 hr)		CM	4-430p			--WTF--	:30	3	\$700.002	0.00 NM
News 3 at 4														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	--WTF--			3			\$700.00		0.00			
E 22	KSNV	11/05/12	11/05/12	News 3 at 4 (1/2 hr)		CM	4-430p			M-----	:30	1	\$700.002	0.00 NM
News 3 at 4														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/11/12	M-----			1			\$700.00		0.00			
E 23	KSNV	11/05/12	11/05/12	News 3 at 430pm		CM	430-5pm			M-----	:30	1	\$700.002	0.00 NM
News 3 at 4:30PM														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/11/12	M-----			1			\$700.00		0.00			
E 24	KSNV	10/31/12	11/02/12	News 3 at 430pm		CM	430-5pm			--WTF--	:30	3	\$700.002	0.00 NM
News 3 at 4:30PM														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	--WTF--			3			\$700.00		0.00			
E 25	KSNV	10/31/12	11/02/12			CM	5-630p			--WTF--	:30	3	\$1,100.002	0.00 NM
CM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	--WTF--			3			\$700.00		0.00			

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
M-F Early News																										
M-F Early News																										
NEWS																										
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/29/12	11/04/12	--WTF--	3	\$1,100.00	0.00																					
E 26	KSNV	11/05/12	11/05/12	M-F Early News	CM	5-630p	M-----	:30	1	\$1,100.002	0.00	NM		1	\$1,100.00											
M-F Early News																										
NEWS																										
<table> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 11/05/12</td> <td>11/11/12</td> <td>M-----</td> <td>1</td> <td>\$1,100.00</td> <td>0.00</td> </tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 11/05/12	11/11/12	M-----	1	\$1,100.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 11/05/12	11/11/12	M-----	1	\$1,100.00	0.00																					
E 27	KSNV	11/05/12	11/05/12	M-F Jeopardy	CM	657-730p	M-----	:30	1	\$1,200.002	0.00	NM		1	\$1,200.00											
M-F Jeopardy																										
JEP																										
<table> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 11/05/12</td> <td>11/11/12</td> <td>M-----</td> <td>1</td> <td>\$1,200.00</td> <td>0.00</td> </tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 11/05/12	11/11/12	M-----	1	\$1,200.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 11/05/12	11/11/12	M-----	1	\$1,200.00	0.00																					
E 28	KSNV	10/31/12	11/02/12	M-F Jeopardy	CM	657-730p	--WTF--	:30	3	\$1,200.002	0.00	NM		3	\$3,600.00											
M-F Jeopardy																										
JEP																										
<table> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 10/29/12</td> <td>11/04/12</td> <td>--WTF--</td> <td>3</td> <td>\$1,200.00</td> <td>0.00</td> </tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/29/12	11/04/12	--WTF--	3	\$1,200.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/29/12	11/04/12	--WTF--	3	\$1,200.00	0.00																					
E 29	KSNV	10/31/12	11/02/12	M-F Wheel	CM	730-758pm	--WTF--	:30	3	\$1,200.002	0.00	NM		3	\$3,600.00											
M-F Wheel																										
WHEEL																										
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/29/12	11/04/12	--WTF--	3	\$1,200.00	0.00																					
E 30	KSNV	11/05/12	11/05/12	M-F Wheel	CM	730-758pm	M-----	:30	1	\$1,200.002	0.00	NM		1	\$1,200.00											
M-F Wheel																										
WHEEL																										
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 11/05/12	11/11/12	M-----	1	\$1,200.00	0.00																					
E 31	KSNV	11/05/12	11/05/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$1,100.002	0.00	NM		1	\$1,100.00											
M-F News 3 at Eleven																										
NEWS																										
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 11/05/12	11/11/12	M-----	1	\$1,100.00	0.00																					
E 32	KSNV	10/31/12	11/02/12	M-F News 3 at Eleven	CM	11pm-1135pm	--WTF--	:30	3	\$1,100.002	0.00	NM		3	\$3,300.00											
M-F News 3 at Eleven																										
NEWS																										
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Week: 10/29/12	11/04/12	--WTF--	3	\$1,100.00	0.00																					
E 33	KSNV	10/31/12	11/02/12	The Tonight Show	CM	1135p-1237a	--WTF--	:30	3	\$450.002	0.00	NM		3	\$1,350.00											
Tonight Show																										
<table> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 10/29/12</td> <td>11/04/12</td> <td>--WTF--</td> <td>3</td> <td>\$450.00</td> <td>0.00</td> </tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/29/12	11/04/12	--WTF--	3	\$450.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/29/12	11/04/12	--WTF--	3	\$450.00	0.00																					
E 34	KSNV	11/05/12	11/05/12	The Tonight Show	CM	1135p-1237a	M-----	:30	1	\$450.002	0.00	NM		1	\$450.00											
Tonight Show																										
TON SHOW																										
<table> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 11/05/12</td> <td>11/11/12</td> <td>M-----</td> <td>1</td> <td>\$450.00</td> <td>0.00</td> </tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 11/05/12	11/11/12	M-----	1	\$450.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 11/05/12	11/11/12	M-----	1	\$450.00	0.00																					
E 35	KSNV	11/02/12	11/02/12	Fri PR 8-9p	CM	8-9pm	-----F--	:30	1	\$1,900.003	0.00	NM		1	\$1,900.00											
Friday Prime 8-9pm																										
DLINE																										
<table> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 10/29/12</td> <td>11/04/12</td> <td>----F--</td> <td>1</td> <td>\$1,900.00</td> <td>0.00</td> </tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/29/12	11/04/12	----F--	1	\$1,900.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/29/12	11/04/12	----F--	1	\$1,900.00	0.00																					
E 36	KSNV	11/03/12	11/03/12	News 3 Sunrise - SATURDAY	CM	6a-7a	-----S-	:30	1	\$350.001	0.00	NM		1	\$350.00											
News 3 Sunrise SATURDAY																										
NEWS																										
<table> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 10/29/12</td> <td>11/04/12</td> <td>-----S-</td> <td>1</td> <td>\$350.00</td> <td>0.00</td> </tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/29/12	11/04/12	-----S-	1	\$350.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/29/12	11/04/12	-----S-	1	\$350.00	0.00																					
E 37	KSNV	11/03/12	11/03/12		CM	7a-9am	-----S-	:30	1	\$600.002	0.00	NM		1	\$600.00											

Order / Rev: 100316
Alt Order #: 06809956
Flight Dates: 10/31/12 - 11/06/12

Advertiser: National Republican Senatorial Committee
Product Desc: NRSC 2012
Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Saturday Today															
Saturday Today															
SAT TODAY															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/29/12 11/04/12 -----S- 1 \$600.00 0.00															
E 38	KSNV	11/03/12	11/03/12	News 3 Today - SATURDAY	CM	9am-930am	-----S-	:30	1	\$500.00	1	0.00	NM	1	\$500.00
News 3 Today - SAT															
NEWS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/29/12 11/04/12 -----S- 1 \$500.00 0.00															
E 39	KSNV	10/31/12	11/02/12	Face to Face w/ Ralston	CM	630-657pm	--WTF--	:30	2	\$900.00	1	0.00	NM	2	\$1,800.00
Face to Face w/ J.Ralston															
FACE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/29/12 11/04/12 --WTF-- 2 \$900.00 0.00															
E 40	KSNV	10/31/12	11/02/12	Wake Up Early w/ Wagner	CM	430a-5a	--WT---	:30	1	\$200.00	1	0.00	NM	1	\$200.00
Wake Up Early Wagners															
EARLY															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/29/12 11/04/12 --WT--- 1 \$200.00 0.00															
E 41	KSNV	11/03/12	11/03/12	Weekend Jeopardy/Wheel	CM	657-8pm	-----S-	:30	1	\$325.00	3	0.00	NM	1	\$325.00
WKND Jeop/Wheel															
WH/JEP															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/29/12 11/04/12 -----S- 1 \$325.00 0.00															
E 42	KSNV	11/03/12	11/03/12	Sat PR 10-11p	CM	10-11pm	-----S-	:30	1	\$1,000.00	3	0.00	NM	1	\$1,000.00
Saturday Prime 10-11pm															
SVU															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/29/12 11/04/12 -----S- 1 \$1,000.00 0.00															
E 43	KSNV	11/03/12	11/03/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,000.00	2	0.00	NM	1	\$1,000.00
Sa-Su News 3 at Eleven															
NEWS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/29/12 11/04/12 -----S- 1 \$1,000.00 0.00															
E 44	KSNV	11/03/12	11/03/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
Saturday Night Live															
SNL															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/29/12 11/04/12 -----S- 1 \$1,400.00 0.00															
E 45	KSNV	11/04/12	11/04/12	News 3 Sunrise - SUNDAY	CM	6a-7a	-----S	:30	1	\$350.00	1	0.00	NM	1	\$350.00
News 3 Sunrise SUNDAY															
NEWS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/29/12 11/04/12 -----S 1 \$350.00 0.00															
E 46	KSNV	11/04/12	11/04/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$500.00	2	0.00	NM	1	\$500.00
Sunday Today															
SUN TODAY															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/29/12 11/04/12 -----S 1 \$500.00 0.00															
E 47	KSNV	11/04/12	11/04/12	Meet the Press	CM	8a-9am	-----S	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
Meet the Press															
MTP															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/29/12 11/04/12 -----S 1 \$1,300.00 0.00															
E 48	KSNV	11/04/12	11/04/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
News 3 Today															
NEWS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/29/12 11/04/12 -----S 1 \$500.00 0.00															
E 49	KSNV	11/04/12	11/04/12	CM		9:30a-10a	-----S	:30	1	\$500.00	2	0.00	NM	1	\$500.00

Order / Rev: 100316
Alt Order #: 06809956
Flight Dates: 10/31/12 - 11/06/12

Advertiser: National Republican Senatorial Committee

Product Desc: NRSC 2012

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Chris Matthews	9:30AM	S									
				Chris Matthews	SUN	9:30am									
	CHRIS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-----S		1		\$500.00	0.00						
E 50	KSNV	11/04/12	11/04/12	NFL Football	CM	1P-9PM		-----S	:30	1	\$6,500.00	3	0.00	NM	1 \$6,500.00
				NFL Football											
	SNF														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-----S		1		\$6,500.00	0.00						
E 51	KSNV	11/04/12	11/04/12	News 3 Live in Prime	CM	7-10pm		-----S	:30	1	\$1,100.00	2	0.00	NM	1 \$1,100.00
				News 3 in Prime											
	NEWS AFTER GAME														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-----S		1		\$1,100.00	0.00						
E 52	KSNV	11/04/12	11/04/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm		-----S	:30	1	\$1,000.00	2	0.00	NM	1 \$1,000.00
				Sa-Su News 3 at Eleven											
	NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-----S		1		\$1,000.00	0.00						